

# Shopping Cart Fundraising

**Raise Money for Our Organization While Doing Your Every Day Shopping!**

is **Fundraising While You Shop™**.

Did you know you can raise money for our organization while doing your everyday shopping? All you have to do is purchase gift cards from America's favorite retailers and use them in place of cash, checks, or credit cards for purchases you were going to make anyway! Each card purchased carries an associated "contribution" of 2-15% or more.

Gift cards are available from over 300 national and local retailers. Groceries, clothing, dining out, home improvement, even gasoline can all be purchased with Scrip. An organization of 150 families easily spends between one and two million dollars a year on these purchases. If they do the majority of this shopping with Scrip, they can raise as much as \$40,000 to \$80,000 per year for our organization – without spending an additional penny!



## Average Per Family

	Average Contribution	Spending per Month	Contribution per Year
Grocery	4%	\$400	\$192
Gas	3%	\$200	\$72
Dining Out	8%	\$200	\$192
Clothing	8%	\$100	\$96
Books/Videos	9%	\$100	\$108
Home Improvement	4%	\$100	\$48
		<b>\$1,100</b>	<b>\$708</b>
Imagine if you had...			
10 Families			\$7,080
20 Families			\$14,160
100 Families			\$70,800

